

<b>Time</b>	<b>All Keynote Sessions will be held in the Kodiak Room</b>
<b>7:00 am - 5:00 pm</b>	<b>Registration</b>
<b>8:00 am – 8:45 am</b>	<p><b>BlueThread: How to Reduce Time Storing your SharePoint Content</b></p> <p><i>Rob D’Oria, Chief Technology Officer, StoragePoint</i></p> <p>This session will explore the SharePoint and SQL Technologies that can be leveraged to move SharePoint content to less expensive storage tiers including Cloud platforms like Windows Azure. A healthy dose of Business benefit, cost savings, and ROI will be covered as well. Attendees will also see a live demonstration of SharePoint content being relocated to Windows Azure BLOB Storage.</p>
<b>8:45 am – 9:30 am</b>	<p><b>Supercharging the Social Transformation</b></p> <p><i>Kent Cunningham, Solutions Architect, Public Sector Applied Innovations, Microsoft Corporation</i></p> <p>Social Collaboration is much more than technology; it’s a new way of working that impacts the culture, communication, and collaboration of an entire organization. The Microsoft vision for social computing in government is to enable the full range of spontaneous, collaborative conversations around ideas, data, documents, and projects, while maintaining the necessary framework of business management and IT governance. This session will highlight Microsoft’s focus on the natural evolution of collaboration as we deliver the breadth of solutions to embrace the shifting focus from pure content, to a broader focus toward empowering people. Come see what we have been up to in Office Labs, Live and Online to enable this exciting transformation!</p>
<b>9:30 am – 10:30 am</b>	<p><b>The Next Generation: Data Centers</b></p> <p><i>Rick Bakken, Director of Business Development &amp; Strategy, Global Foundation Services, Microsoft Corporation</i>  <i>Christian Belady, Principal Infrastructure Architect, Global Foundation Services, Microsoft Corporation</i></p> <p>Global Foundation Services (GFS) is the engine that powers Microsoft’s Software + Services strategy, hosting more than 200 of the company’s online services and web portals, by managing the Microsoft’s global datacenter footprint. GFS focuses on smart growth, high efficiency, and delivering a trusted experience to customers and partners worldwide. This session led by Rick Bakken and Christian Belady will explore the rapid and game-changing evolution of Microsoft’s data center strategy and the key lessons learned.</p>
<b>10:30 am – 11:00 am</b>	<b>Morning Break held in Partner Pavilion, Hood &amp; Baker Rooms</b>
<b>11:00 am – 11:45 am</b>	<p><b>Q&amp;A: Maximize Cost Savings with Virtualization and the Windows Azure Platform</b></p> <p><i>Bob Muglia, President, Server &amp; Tools Business, Microsoft Corporation</i></p> <p>In this moderator-led session, Bob Muglia will discuss how Virtualization and the Windows Azure Platform deliver Dynamic IT, Microsoft’s initiative focused on helping Public Sector customers deliver technology innovation that helps IT pros and developers create highly-optimized and agile infrastructures that continuously align to changing business needs, and then take customer questions.</p>
<b>11:45 am – 1:15 pm</b>	<p><b>Lunch held in Hood, Baker &amp; McKinley Rooms</b></p> <p><b>Partner Pavilion in Hood &amp; Baker Rooms</b></p> <p><b>Optional Tours: Global Security Operations Center, Microsoft Home &amp; Center of Information Works</b></p> <p><i>Please sign up at registration desk &amp; meet at Berlin Wall 5 min prior</i></p>
<b>All Education Breakouts held in Cascade Room</b>	
<b>1:15 pm – 2:15 pm</b>	<p><b>Identity Management and Federation: Plumbing for Cloud Computing</b></p> <p><i>Jonny Chambers, Education Industry Solution Specialist, Microsoft Corporation</i>  <i>Terry Gray, Associate VP, Technology Strategy, University of Washington</i></p> <p>As cloud computing gains popularity, we embark on a new era of identity management challenges. This session will begin to explain how proper identity management and effective use of identity federation can aide in realizing the full benefits of cloud computing. The session will also highlight Microsoft methods and products for integrating federated identities into cloud computing applications. A representative from University of Washington will explain the business benefits of leveraging federation with cloud applications.</p>

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2:15 pm – 2:30 pm	<b>Break &amp; Transition to Next Breakout Session</b>
2:30 pm – 3:30 pm	<p><b>Unified Communications: Simplifying Education Continuity and Operations</b></p> <p><i>William E. Hagen, Special Team Unit Education, Microsoft Corporation</i></p> <p><i>Kent Cunningham, Solutions Architect, Public Sector Applied Innovations, Microsoft Corporation</i></p> <p>Office Communication Server (OCS) is rapidly becoming an invaluable tool that increases the collaboration experience with Faculty, Staff and Students. Microsoft's unified communications tools and partners provides a low cost alternative for modern telephony as well as a platform on which to build enhanced learning, alerting and communication tools that both inform, and protect.</p>
3:00 pm - 4:00 pm	<p><b>Optional Tours: Microsoft Home &amp; Center of Information Works</b></p> <p><i>Please sign up at registration desk &amp; meet at Berlin Wall 5 min prior</i></p>
3:30 pm – 3:45 pm	<b>Afternoon Break held in Partner Pavilion, Hood &amp; Baker Rooms</b>
3:45 pm – 4:45 pm	<p><b>Microsoft's Approach to Institutional Effectiveness</b></p> <p><i>Richard Seidner, Executive Director, Education Business Development, Microsoft Corporation</i></p> <p><i>Rob Curtin, Senior Solutions Specialist, Education, Microsoft Corporation</i></p> <p>This session will highlight Microsoft's initiatives to support greater institutional effectiveness within K-12 and Higher Education. <i>Microsoft's Platform for Institutional Effectiveness</i> has been developed from an increasing understanding that greater effectiveness and efficiency is derived from a focus on bringing together people, processes, and information across the institution; not from the isolated use of individual technology products. In this session you will understand how Microsoft has architected a unified platform approach that integrates quantitative educational analytics with qualitative educational assessment, aligning an institution's daily activities with its strategic priorities. This approach is built around technology tools that most institutions already own, user interfaces that are common across the institution and applications from Microsoft partners.</p>
<b>All State &amp; Local Government Breakouts held in the Kodiak Room</b>	
1:15 pm – 2:15 pm	<p><b>Citizen Services Platform &amp; Azure Applications for State &amp; Local Government</b></p> <p><i>Kevin Mims, Sales Manager, Microsoft Corporation</i></p> <p><i>Steve Read, Azure &amp; Application Platform Lead, Microsoft Corporation</i></p> <p>This session will provide an overview of the Citizen Services Platform and Microsoft Windows Azure platform. The Microsoft Citizen Service Platform is an application framework that includes a series of solutions and solution accelerators specifically designed to help local governments improve the way they communicate and interact with the citizens in their geographies. Microsoft Windows Azure is Microsoft's Application Platform in the Cloud. Come see how these applications can save you money and transform the way you approach IT.</p>
2:15 pm – 2:30 pm	<b>Break &amp; Transition to Next Breakout Session</b>
2:30 pm – 3:30 pm	<p><b>Government in a Digital World: Transformation, Innovation and Leadership in the City by the Bay</b></p> <p><i>Stuart McKee, Government National Technology Officer, Microsoft Corporation</i></p> <p><i>John Chiladakis, Director of Information Services, Bay Area Air Quality Management District (BAAQMD)</i></p> <p><i>Jeffrey McKay, Deputy Executive Officer, Bay Area Air Quality Management District (BAAQMD)</i></p> <p><i>Chris Vein, CIO, City of San Francisco</i></p> <p>Hear a few exceptional thought leaders think about and use technology as a strategic asset to make a difference in the San Francisco Bay Area:</p> <ul style="list-style-type: none"> <li>• The San Francisco Bay Area regulatory authority issues operating permits for businesses as small as restaurants and as large as refineries has teamed with Microsoft Consulting Services (MCS) and Microsoft Partners to develop a vertical solution for inspection and permitting of businesses that create air pollution. The solution includes SharePoint 2010, Office 2010, Visio 2010, Windows 7 multi-touch, Silverlight, and SQL Server 2008 in a unified line of business applications that allows government agencies to provide complex permitting and inspection services with a high degree of efficiency, consistency and an unprecedented level of customer service.</li> <li>• The Bay Area Air Quality Management District debuts their solution (which will go-live later this year), and subsequently become available for other government entities. Included is a review of the core business processes, the technology selection process and criteria, the key functionality provided by the solution, and a live demonstration of the beta software suite. The demonstration will highlight functionality including content management, workflow, records retention, geospatial tracking and complex data visualizations.</li> </ul>
3:00 pm - 4:00 pm	<p><b>Optional Tours: Microsoft Home &amp; Center of Information Works</b></p> <p><i>Please sign up at registration desk &amp; meet at Berlin Wall 5 min prior</i></p>
3:30 pm – 3:45 pm	<b>Afternoon Break held Partner Pavilion, Hood &amp; Baker Rooms</b>

3:45 pm – 4:45 pm	<p><b>Applying Architectural Patterns such as the Microsoft Fusion Framework to address the Business and Mission Needs of our Customers</b></p> <p><i>Kevin Rogers, Director Business Development, Microsoft Corporation</i></p> <p>The Microsoft Fusion Framework is a prescriptive architecture that addresses many of the key capabilities that are required as part of a holistic cross discipline, cross jurisdiction, information sharing and collaboration platform for our Justice and Public Safety markets. The Framework includes key solutions such as: Global Registration which enables automated creation and management of identity and access rights based on business roles; an Enterprise Service Bus for Data integration and Federated Query; the Intelligence Framework for Investigative Collaboration; and the Fusion Core Solution for the Operations and Situational Awareness Portal. These solution approaches have direct applicability to other customer segments like Health and Human Services and Education Environments by helping to define consistent and flexible patterns for Identity, Data Integration, as well as Application and Collaboration Portals that provide a consistent user experience.</p>
<b>All Federal Breakouts held in the Rainier Room</b>	
1:15 pm – 2:15 pm	<p><b>Citizen Services: Meeting the Demands of Open Government (Part 1)</b></p> <p><i>Susie Adams, Chief Technology Advisor, Microsoft Corporation</i> <i>Dean Halstead, Senior Federal Technology SharePoint Specialist, Microsoft Corporation</i></p> <p>The delivery of accurate, timely and consistent government information to citizens has become paramount for the Obama Administration and new and innovative solutions are needed to help Agencies quickly meet the mandates of the Open Directive. This session will review a variety of new state-of-the-art offerings from Microsoft that can help Agencies operationalize the delivery of open and transparent citizen services including: "The Gov 2.0 Toolkit" which makes it easier for you to fast-track your Gov 2.0 Social Networking deployments using Microsoft SharePoint™ and Open Source accelerator templates. "Looking Glass" empowers agencies to listen to, participate in and analyze social media in new and exciting ways. "Dallas", Microsoft's Information Service, is built on and part of the Windows Azure platform designed to provide agencies with the ability to securely host public data sets in the cloud and give developers and information workers the ability to have friction-free access to premium content through clean, consistent APIs as well as single-click BI/Reporting capabilities.</p>
2:15 pm – 2:30 pm	<b>Break &amp; Transition to Next Breakout Session</b>
2:30 pm – 3:30 pm	<p><b>Citizen Services: Meeting the Demands of Open Government (Part 2)</b></p> <p><i>Javier Vasquez, Director, Federal Specialist Technology Unit, Microsoft Corporation</i></p> <p>Agencies face many challenges when implementing solutions that meet the open directive including automating business process to identify publically available data and providing timely answers to FOIA requests, where to securely store the data, cloud or on premise? How to visualize and search this data as well as how to provide easy to use standard API's for programmatic access by interested third parties. In Part 1, we discussed "Dallas", Microsoft's Data Service Platform. In this session we will discuss innovative solutions that can help agencies automate the FOIA process using XRM platform, leverage SQL Azure and the Open Government Data Initiative (ODGI) Open Source toolkit to build and host custom data services, create GIS Visualization solutions with Bing Maps and provide business intelligence capabilities with core SQL Server 2008 BI services on premise.</p>
3:00 pm - 4:00 pm	<p><b>Optional Tours: Microsoft Home &amp; Center of Information Works</b></p> <p><i>Please sign up at registration desk &amp; meet at Berlin Wall 5 min prior</i></p>
3:30 pm – 3:45 pm	<b>Afternoon Break held in Partner Pavilion, Hood &amp; Baker Rooms</b>
3:45 pm – 4:45 pm	<p><b>Prioritizing Security Risks Using the Risk Score Manager Tool</b></p> <p><i>Bill Billings, Federal Security Advisor, Microsoft Corporation</i></p> <p>The U.S. State Department developed and implemented a Risk Score Manager tool to identify and prioritize security risks in their world-wide IT environment. Risk Score Manager is a very sophisticated, yet easy to use, tool that has reduced 89% of its measured cyber security risk in 11 months. The Risk Score Manager tool conforms to the Consensus Audit Guidelines used across the U.S. Government. During this session, we will dive into the Risk Score Manager and discuss how the project was built using State Department's existing Microsoft Infrastructure and completed with no augmented funding.</p>

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