

<b>Time</b>	<b>All Keynote Sessions will be held in the Kodiak Room</b>
<b>7:00 am - 5:30 pm</b>	<b>Registration</b>
<b>8:00 am – 8:45 am</b>	<p><b>Fujitsu: Innovating for Value</b>  <i>Robert Farrow, Vice President, Public Sector, Fujitsu</i></p> <p>As government and education information technology leaders, you balance the competing demands for cost and risk management with increased end-user expectations driven by the growth of easy-to-use consumer technology. Fujitsu, as an end-to-end systems integrator and infrastructure services provider, shares practical, real world examples of charting a straight line to real value, with case studies and demos in three areas: reducing maintenance cost and risk through application and infrastructure modernization, improving manual work processes (paper-to-electronic content), and deploying dynamic technology for end-user productivity and satisfaction (Windows 7 touch interface and pen-based computing). You will also learn how to join a growing global CIO community sharing best practices and successes by visiting <a href="http://www.i-cio.com">www.i-cio.com</a>.</p>
<b>8:45 am – 9:30 am</b>	<p><b>The Transformation of Public Sector</b>  <i>Curt Kolcun, Vice President of US Public Sector, Microsoft Corporation</i></p> <p>CIO's across government and education are faced with significant challenges including cost, performance, agility and business value of their IT investments. Curt Kolcun, Vice President, US Public Sector, Microsoft will provide an overview of how Microsoft is helping CIO's transform government and education organizations to help drive both efficiency and innovation..</p>
<b>9:30 am – 10:30 am</b>	<p><b>What Hosted Cloud Computing Solutions Can Do for You</b>  <i>Ron Markezich, Corporate Vice President, Microsoft Online , Microsoft Corporation</i></p> <p>Help improve communication and collaboration without taking IT resources away from mission-critical projects. Microsoft Business Productivity Online Suite can help improve productivity and extend IT resources using a selection of hosted communication and collaboration services designed to deliver flexibility and low overhead costs.</p>
<b>10:30 am – 10:45 am</b>	<b>Morning Break held in Partner Pavilion, Hood &amp; Baker Rooms</b>
<b>10:45 am – 11:45 am</b>	<p><b>An Insider Look at the Windows Azure Platform</b>  <i>Yousef Khalidi, Distinguished Engineer, Windows Azure, Microsoft Corporation</i></p> <p>Cloud computing is a style of computing where dynamically scalable and virtualized resources are provided as a service typically over the Internet. There are well-publicized advantages for cloud computing, including reduced cost and increased agility. This talk presents Microsoft's view of the cloud as part of a spectrum from on-premises, all the way to the public cloud, and how it is starting to deliver this vision in the Windows Azure platform.</p>
<b>11:45 am – 1:00 pm</b>	<p><b>Lunch held in Hood, Baker &amp; McKinley Rooms</b>  <b>Partner Pavilion in Hood &amp; Baker Rooms</b></p> <p><b>Optional Tours: Global Security Operations Center, Microsoft Home &amp; Center of Information Works</b>  <i>Please sign up at registration desk &amp; meet at Berlin Wall 5 min prior</i></p>
<b>1:00 pm – 1:45 pm</b>	<p><b>Office 2010: The Productivity Solution Across All 3 Screens</b>  <i>Giovanni Mezgec, General Manager, Office Product Group, Microsoft Corporation</i></p> <p>From broadcast and video editing in PowerPoint, new data visualization capabilities in Excel, and co-authoring in Word, Office 2010 is delivering technology to help people work smarter and faster from virtually any location using any device. This session will cover how the best productivity experiences will be delivered across the PC, the phone, and the browser collectively and in harmony. Learn how Office, SharePoint, Exchange and Communication Server are coming together to provide a unified productivity platform. This session will also provide a glimpse ahead on the future of productivity for Microsoft.</p>
<b>1:45 pm – 2:00 pm</b>	<b>Break &amp; Transition to Breakout Sessions</b>

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	Kodiak Room	Cascade Room
2:00 pm – 2:45 pm	<p><b>Windows 7 and the Value of the Well-Managed Enterprise Desktop</b></p> <p><i>Erwin T.B. Visser, Senior Director, Windows Commercial Business Group, Microsoft Corporation</i></p> <p>This business value session will provide you with the key compelling reasons and guidance to migrate to Windows 7 Enterprise in order to make your organization more productive, to save money through streamlined management and also improve your IT security. In this session, Mr. Visser will also review the different desktop virtualization solutions available and provide you with the context you need to create a meaningful and actionable plan to leverage Desktop Virtualization technologies to reduce total cost of ownership (TCO) and increase business agility. You will learn about Microsoft's Optimized Desktop solution that includes Windows 7, VDI, App-V, MED-V, and other virtualization options enabling you to migrate to Windows 7 Enterprise easier and faster.</p>	<p><b>American Recovery and Reinvestment Act: An Execution Case Study</b></p> <p><i>Stuart McKee, U.S. National Technology Officer, Microsoft Corporation</i></p> <p>This session will focus on the challenges facing Governments across the country in dealing with the implications of ARRA – from perceptions of armored trucks showing up with bags of stimulus cash, to 'stimulus bandits' eager to help, to the hard reality of 'what money?' and citizens looking for answers - hear how your colleagues used Microsoft Stimulus 360 to automate business processes, improve citizen and congressional responsiveness, and enable transparency of critical information to meet the goals of the American Recovery and Reinvestment Act – and equally important, "what do we do next"?</p>
2:45 pm – 3:00 pm	<b>Break &amp; Transition to Next Breakout Session</b>	
3:00 pm - 4:00 pm	<b>Optional Tours: Microsoft Home &amp; Center of Information Works</b> <i>Please sign up at registration desk &amp; meet at Berlin Wall 5 min prior</i>	
	Kodiak Room	Cascade Room
3:00 pm – 3:45 pm	<p><b>Government 2.0: Government, Software &amp; Citizens</b></p> <p><i>Dr. Mark Drapeau, USPS Director of Social Engagement, Microsoft Corporation</i> <i>Steve Ressler, Founder and President, GovLoop</i></p> <p>Government 2.0 is the hot buzzword in government. With the launch of the Open Government Directive, agencies at all levels are scrambling to become more participatory, transparent, and collaborative. Microsoft USPS Director of Social Engagement Mark Drapeau and GovLoop founder Steve Ressler will discuss best practices and examples of how agencies are rapidly innovating to meet these needs through new software, a new culture of government and increased dialogue with citizens.</p>	<p><b>Taking Collaboration for Education to the Next Level with SharePoint 2010</b></p> <p><i>Gideon Bibliowicz, SharePoint Product Manager, Microsoft Corporation</i></p> <p>SharePoint 2010 delivers a rich new environment for managing and authoring Intranet, Extranet, and public facing content, as part of a rich and integrated collaboration platform. In this session, we will provide a high level overview of some of the exciting new collaboration features available in SharePoint 2010 for Primary and Secondary education institutions.</p>
3:45 pm – 4:15 pm	<b>Afternoon Break held in Partner Pavilion, Hood &amp; Baker Rooms</b>	
4:15 pm – 5:15 pm	<p><b>The New Conversation</b></p> <p><i>Robert Youngjohns, President, North America Sales &amp; Marketing, Microsoft Corporation</i></p> <p>Robert Youngjohns will share what drives the Microsoft Enterprise Vision of the Future and how Public Sector CIOs can change the conversations they have to secure the place of technology in that future. Robert will also cover the role of consumer products and how they affect large enterprise organizations, the evolving nature of collaboration and the possibilities of virtualization. Executive Q&amp;A will follow.</p>	
6:30 pm – 9:00 pm	<b>Reception and Dinner held at the Golf Club at Newcastle</b> <b>Shuttle Service Provided to and from Summit Hotels and Reception</b>	

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